

25th November 2013

Xtend2 Limited appointed as ASTUREX'S trade representative for a 7th year.



Gerald Lawson-Tancred, Director of Xtend2 Limited, is delighted to announce that Xtend2 has been selected as the official UK and ROI trade representative for ASTUREX, the regional export & promotion department for Asturias Spain for 2014. Xtend2 has been working with ASTUREX since 2008.

Gerald will be attending ASTUREX'S annual trade conference in January to assess export readiness for regional companies wanting to introduce their products to the UK and Irish markets.

He commented "I am looking forward to working with ASTUREX in 2014. I think that Xtend2's introductions and product research has been invaluable in helping develop export strategies for many companies from Asturias and I am very excited about seeing new faces and products in the New Year".

Xtend2 is delighted with the success of the many regional producers and manufacturers they have supported.

In 2013 Xtend2 helped a company achieve an exclusive national distribution deal in the renewable sector, generated interest in children's "fiesta" fashion with Irish retailers, introduced a manufacturer of garden ornaments to Garden Centre suppliers and provided detailed product and market research to many companies considering the UK for export opportunities.



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