



Press Release

2nd December 2013

Xtend2 Appointed as Agent for South China Food Trade Fairs

Gerald Lawson-Tancred, Director of Xtend2 Limited, is delighted to be appointed as the sole agent for the Guangzhou Zhenwei International Exhibition Company in Southern China for Northern and Western Europe.

The Zhenwei International Exhibition Company is one of the top-10 exhibition companies in China, one of the top-10 influential companies in China exhibition industry and is considered to be the exhibition company having the most development potential in China.

Xtend2 will be responsible for two major Trade Fairs, the "2nd China International Health Care, Food and Nourishment Exhibition" and the "2nd China International Organic Food Exhibition".

Gerald stated "We are looking forward to helping European companies discover the many opportunities for business expansion offered by the growing Chinese consumer market. Exhibiting at these trade fairs will enable companies to learn about the market environment and understand administrative processes and cultural practices that are crucial when conducting business in China".

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