

Welcome to the spring 2016 issue of the Xtend2 Newsletter, keeping you up to date with our achievements and demonstrating how we can successfully support your 2016 projects.

**Do please contact us for any projects you are planning for the UK/European markets for 2016. You can also visit our website [www.xtend2.co.uk](http://www.xtend2.co.uk) to see our latest [Client Testimonials](#) .**

Our expertise is in **B2B meetings at Trade Fairs**, offering an intensive email and telephone campaign concluding with pre-arranged introductions to visiting buyers and exhibiting companies at the Fair. We also have expertise in **inbound/outbound missions, in-store promotions, workshops, meeting agendas and seminars**.

We have extensive databases of buyers/procurement directors in a number of sectors including food and drink, giftware, textiles/fashion, furniture and tourism.

### Recently completed Projects in 2016

#### **Biofach Nuremberg 10th -13th February 2016**

Switzerland Global Enterprise.

Successful B2B matchmaking for companies from South Africa, Peru and Columbia in the organic food sector through SIPPO (Swiss Import Promotion Programme). Xtend2 was on site to provide introductions and support.



#### **Packaging Innovations Fair Birmingham 24th -25th February 2016**

PROCOMER (the government export agency of Costa Rica). Successful B2B matchmaking for a contract manufacturer from Costa Rica in the cosmetics/beauty sector organised around a visit to the Fair.



#### **Foro Agroalimentario Asturias, Spain 8th -11th March 2016**

ASTUREX (the regional government Export Agency for Asturias, Spain). B2B matchmaking for companies from the UK with Asturian producers at this regional workshop perfect for specialist and artisan food and drink importers. Xend2 organised meeting agendas and managed the travel logistics on behalf of UK companies as well as being on site to provide introductions and support.



### Up Coming Events

#### **The VIP Hosted Buyers Programme at Alimentaria 25th -28th April 2016**

We have had an excellent response to date to our invitation for UK and ROI buyers to participate in this programme offering coverage of travel and accommodation costs for selected participants.



#### **Retail Promotion at Fenwicks – Newcastle June 2016**

FIAB(The Spanish Federation of Food and Drink).

A three week promotion of gourmet food and wines from Spain.

