

7<sup>th</sup> February 2013

**Xtend2 represent IFEX 2013 in Europe**

Xtend2 has been selected as the European representatives for IFEX, Asia's ethnic food ingredients show held in Manila, Philippines.

Strategically placed, the Philippines is the ideal springboard to launch your company in the Asian market. The country is financially stable and has a rapidly developing retail sector with fast growth in supermarkets, hypermarkets and convenience stores; driven by an affluent, middle class with multicultural tastes and search of high quality convenience foods and ready meals, premium label and healthy products.



Xtend2 will be taking exhibiting bookings immediately.

IFEX takes place in Manila from 16-19 May 2013.

More information can be found at [www.ifexphilippines.com](http://www.ifexphilippines.com)

Ends

For further information please contact:

Gerald Lawson-Tancred

Xtend2

01845 597998

[gerald@xtend2.co.uk](mailto:gerald@xtend2.co.uk)

