

Xtend2 Limited is an independent, multi-sector trade promotion company committed to helping organisations around the world market goods and services beyond their national boundaries. Our expertise is in B2B meetings at Trade Fairs, trade missions, in-store promotions, meeting agendas, workshops and seminars. Please contact us for any projects you are planning for trade fairs in Europe in 2016, including SIAL, World Travel Market, Health Ingredients Frankfurt, Rumfest UK, The Chocolate Show London & Salon du Chocolate Paris. You can also visit our website www.xtend2.co.uk to see our latest [Client Testimonials](#).

Completed Projects

SPANISH SUCCESS

'A Taste of Spain' triumphs in the Fenwick Food Hall

Xtend2 worked with FIAB (the Spanish Food & Drink Federation) to organise the in-store promotion 'A Taste of Spain' at the Fenwick flagship store in Newcastle. Running for 3 weeks the promotion showcased over 100 premium Spanish products, many of which are exclusive to Fenwick and new to the UK. Throughout the three week event customers enjoyed a series of tempting tastings, cooking demonstrations, opportunities to meet artisanal Spanish producers and other exciting one off events.



UK buyers commend Spanish wines at 'Fenavin Contact'

The Business Meeting Place for the Spanish Wine Market

Xtend2 is the UK representative for Fenavin Contact - a new and exclusive national event this year which has been created to work in conjunction with the Fenavin Wine Fair, one of the largest and most influential national wine Fairs in Spain. Fenavin Contact offers pre-organised business meetings with over 200 Spanish wineries from different viticulture areas. UK buyers were delighted to accept our invitation to join this valuable trip which provided an excellent introduction to new Spanish wine contacts in a relaxed environment.



Positive Reviews for Hosted Buyers Programme at Alimentaria.

Xtend2 is the official rep for the UK and ROI for the Hosted Buyers Programme at Alimentaria in Barcelona. This year we successfully recruited and accompanied 10 UK and ROI delegates to the Fair and invited the Spanish Wine Buyer for Direct Wines to speak at the Fair about the perception of Spanish wines in the UK. The Hosted Buyers Programme allows buyers to access information on exhibitors and pre-arrange their meetings, giving more time at the Fair to focus on business. Xtend2 accompanied them every step of the way, helping organise flights and accommodation and providing logistical support at the Fair. Feedback from the UK and ROI attendees has been very positive



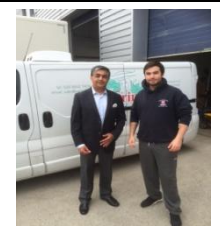
PROCOMER – BUSINESS LUNCH WITH PRESIDENT OF COSTA RICA

Xtend2 have a strong working relationship with PROCOMER (Institution in charge of promoting exports of Costa Rican goods and services around the world) and were delighted to provide support for a business lunch at the Hyatt Regency London where UK companies met President Luis Guillermo Solís of Costa Rica. We successfully invited key food and drink directors from leading supermarkets as well as food manufacturers and respected wine retailers. Gerald Lawson-Tancred, Director of Xtend2 also attended lunch and facilitated a number of introductions.



PORTUGUESE SAMOSA SUCCESS IN THE UK.

Working with our Client, the British Portuguese Chamber of Commerce, Xtend2 helped introduce Top Sabor gourmet products to the very competitive UK market with a comprehensive email and telephone campaign resulting in a 3 day Meetings Agenda with UK Buyers. Top Sabor has recently been voted one of Portugal's best national SME's and is one of Portugal's top manufacturers.



Up Coming Events

GLOBAL ORGANIC TRADE SEMINAR IN BERN

Xtend2 have just signed a contract The OTA (Organic Trade Association), assisting in the planning, organisation and running of an organic trade seminar in Bern, Switzerland. We will be managing event logistics, recruitment of delegates (buyers, traders, retailers and media), and will be the main point of contact for event management and troubleshooting.



PORTUGUESE DAIRY 'SUPERBRAND' ENTERS THE UK

Following our successful campaign for Top Sabor, Xtend2 are again working with the British Portuguese Chamber of Commerce, introducing the Terra Nostra brand and own label products from Bel Portugal (a subsidiary of Groupe Bel). All Terra Nostra cheeses are prepared from milk supplied by cows with 365 days outside free grazing and fed mainly of fresh grass and we are confident our market entry campaign will result in interest from UK buyers.



Past 2016 Events

Client: Switzerland Global Enterprise

Successful B2B matchmaking at **Biofach Nuremberg** for companies from South Africa, Peru and Columbia in the organic food sector

Client: PROCOMER (the government export agency of Costa Rica)

Successful B2B matchmaking at **Packaging Innovations Fair Birmingham** for a contract manufacturer from Costa Rica in the cosmetics/beauty sector.

Client: ASTUREX (the regional government Export Agency for Asturias, Spain)

B2B matchmaking for companies from the UK with Asturian producers at **Foro Agroalimentario Asturias, Spain** perfect for specialist and artisan food and drink importers.